

A Limited Liability Company

307 North Michigan Avenue, Suite 1020 Chicago, Illinois 60601 Telephone: 312-372-3930 Facsimile: 312-372-3939

December 13, 2012

Washington, D.C. 1333 New Hampshire Ave, NW, FI 2 Washington, DC 20036

St. Louis 1714 Deer Tracks Trail, Ste 215 St. Louis, MO 63131

Via ECFS

Jacob E. Baldwin

Admitted in Illinois

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

> Re: Greenville Electric Utility System ("GEUS");

> > In the Matter of Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act, MB Docket No. 11-93 ("Proceeding");

Streamlined Financial Hardship Waiver Request

Dear Ms. Dortch:

On behalf of GEUS, we submit a request for a one-year waiver, under the streamlined waiver process, of the FCC's CALM Act rules. We attach GEUS's certifications as required by paragraphs 52 through 54 of the December 13, 2011 Report and Order in the Proceeding.

If you have any questions, please contact us.

Jacob E. Baldwin

Attachment

CC: Cory Hogan

Streamlined Financial Hardship Waiver Request

CERTIFICATION

- I, David McCalla, General Manager of Greenville Electric Utility System ("GEUS"), certify as follows.
- 2. GEUS is a small, municipally-owned cable system serving Greenville, Texas.
- 3. GEUS will be required to obtain equipment to comply with the FCC's CALM Act rules¹ and seeks a waiver from that requirement under the streamlined financial hardship waiver process.²
- 4. Under the streamlined financial hardship waiver process, GEUS is eligible for a one-year delay in obtaining the equipment needed to comply with the FCC's CALM Act rules.
- GEUS meets the definition of "small MVPD system." As of December 31, 2011, GEUS served fewer than 15,000 subscribers. And, GEUS is not affiliated with a larger operator serving more than 10 percent of all MVPD subscribers.
- 6. GEUS needs the one-year delay to obtain specified equipment in order to avoid the financial hardship that would be imposed if it were required to obtain the equipment sooner.
- 7. Accordingly, GEUS is entitled to a one-year delay in obtaining the equipment needed to comply with the FCC's CALM Act rules.

The foregoing is true and accurate to the best of my knowledge, information, and belief.

Date: December 13, 2012

David McCalla General Manager

Greenville Electric Utility Systems

¹ 47 C.F.R. § 76.607(a)(2).

² In the Matter of Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act, Report and Order, 26 FCC Rcd 17222 ¶¶ 52-54 (2011) ("CALM Act Order") (setting forth a streamlined financial hardship waiver process for small MVPDs); In the Matter of Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act, Memorandum Opinion and Order, MB Docket No. 11-93 ¶ 6 (rel. Dec. 11, 2012) (extending the deadline for filing streamlined financial hardship waivers to December 13, 2012).

³ CALM Act Order ¶ 54.